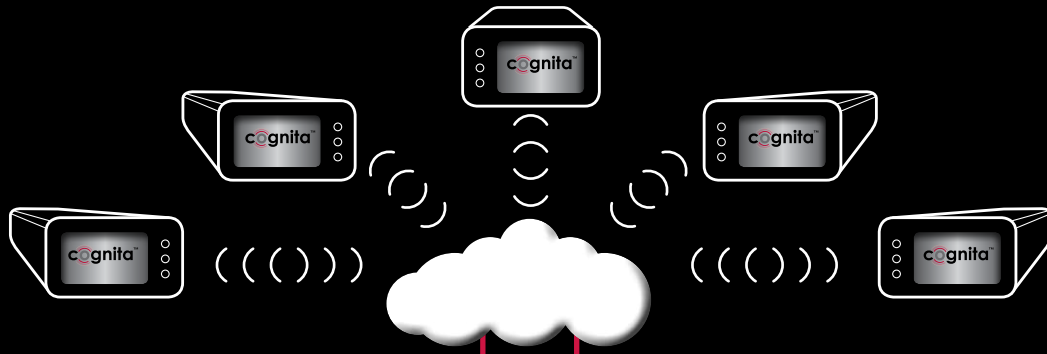




Medical Device Connectivity Platform



THE COGNITA PLATFORM allows you to remotely manage, update, locate, and understand the use of your entire fleet of devices in the field. Minnetronix provides best-in-class, start-to-finish integration, with ongoing service.



TURN KNOWLEDGE...

COLLECT AND TRANSMIT DEVICE DATA

from your devices in the field via cellular network to Cognita's secure server.

STORE IT

securely and immediately, converted to real-time actionable reporting structure.

ACCESS THE INFORMATION

Anytime. Anywhere. Your device data is ready to see real-time on your customized interface from your computer or mobile device.

UNDERSTAND

Turn your data into actionable intelligence by understanding the information to make key business decisions and optimize your operations.

...INTO POWER

DISABLE/ENABLE

equipment by device, fleet, or customer.

LOCATE DEVICES

via GPS or cellular to keep them in service.

UPDATE SOFTWARE

to keep your devices current with remote software updates.

MANAGE YOUR DEVICE

You have the power to manage your devices from your office, without field time or on-site service calls.

Email us at cognita@minnetronix.com to get access to our demo available either online or through the App Store.

Turn Knowledge Into Power For Your Business.

The Cognita™ Platform provides a cost-effective customizable hardware, software, and systems solution to remote medical device connectivity, giving you real-time access to valuable information – anytime, anywhere.

PROVIDES ANYTIME, ANYWHERE ACCESS

Puts the right information in your hands at the right time.

Tailored Interface – Displays the information you want, clearly and conveniently.

Computer & Mobile Apps – Easily access the information for office or field use.

COST-EFFECTIVE, CUSTOMIZABLE TECHNOLOGY



The Cognita™ Platform connectivity board and antenna easily integrate into your device's board configuration.

Remote connectivity ready for your medical device.

Develop & Manufacture – We efficiently customize and integrate the proven Cognita Platform into your next generation system or retrofit it into your current product. We can assemble your entire device with the integrated remote connectivity platform.

Verify & Validate – Cognita is a Class I medical device per the MDDS regulation and built to support any class of medical device. Cognita verification is already complete, ready for validation with your device.

Manage & Maintain – We maintain and support the entire Cognita Platform, providing cellular-based data transmission, storage, and data access that doesn't require integration with a facility's WiFi network.



POWERFUL INFORMATION AND FUNCTIONALITY

Helps you make smart, profitable business decisions.

Analyze Business Metrics & Field Utilization Tracking –

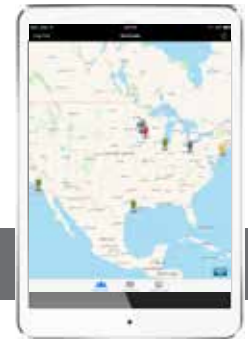
Access system data in aggregate or at the individual device level.

Monitor Device Settings & Usage – Track consumables and other important device parameters remotely, so you know when your systems are making money and when they're not.

Locate & Manage Devices Remotely – For example, locate lost devices via integrated location services or turn off a device if a customer is not current with payment.

Push Software Updates – Minimize expensive in-person field service calls and standardize your deployed devices.

Enable New Business Models – Such as pay-per-use, payment rates by volume, etc...



Fleet Data in Aggregate



Data at the Individual Account Level



Cognita Tracking Individual Device Data

Let Cognita help you optimize your business with actionable intelligence that turns knowledge into power.

What Cognita Means To You



C-SUITE

Better understand your business in order to increase revenue, reduce cost and develop new business models that enhance profitability.

SALES

Maximize revenue by efficiently managing your territory and assets. Focus your efforts on problems and opportunities that matter most, and ensure that capital is being utilized effectively in the field.

ENGINEERING

Work with an experienced team to integrate a cost-effective, pre-developed solution that reduces risk and shortens your development timeline.

MARKETING

Harness the strategic implications of your device in the marketplace by understanding real-world use patterns and identifying opportunities to enhance products and maximize profitability.

CLINICAL

Know whether your devices are being used within the correct parameters, to help ensure clinical results are valid. You can evaluate device usage, assess provider proficiency and improve training.

OPERATIONS

Keep your fleet running at peak performance for less cost by performing remote diagnostics, simplifying the rollout of software updates and efficiently planning your service personnel's time.

SUPPLY CHAIN

Understand real-time how your equipment usage in the field drives materials and consumables, allowing you to forecast and manage inventory more quickly and accurately.

REGULATORY AFFAIRS

Lower your risk and development cost with a partner who understands the complex medical device regulatory environment. Minnetronix has experts on staff to get you to market and support your regulatory needs.

REIMBURSEMENT & PAYER RELATIONS

Help you understand the health care economics and outcomes perspective, to justify your value with payers, and receive appropriate payment for your product and services.

QUALITY

Maintain and improve your product by gaining valuable field performance information, performing root cause analysis and easily supporting Field Corrective Actions to standardize systems.



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